

Key Words:

Persuade— To use reasoning to induce someone to do something.

A = Alliteration—Repeated sound at the start of a group of words.

F = Facts—Something that is known to be true.

O = Onomatopoeia

R = Rhetorical Question—A question asked to make a point rather than an answer.

E = Emotive Language—Language used that evokes an emotion.

S = Statistics—The analysis of data.

T = Triple (Rule of Three) - Repeating the same information at least three times for maximum effect.

Connectives—word that links clauses and ideas.

Paragraph— Grouping of writing into similar ideas

Theme:



You have to persuade the terrifying members of Parliament to not increase sugar tax. Think about the effect it would have on your chocolate allowance. Don't forget to use every persuasive technique and to full effect to stop this from happening!

Expert Modelling: *More School?*

Can you believe it!? Our principal just informed us that we are going to start having school in July! Are you kidding me? September through June is PLENTY of school, if you ask me. For example, students work so hard for ten months that I don't think it is too much to ask to have two itsy bitsy months off. In fact, we work so hard that our brains just stop working after June, anyways! It would be nearly impossible to cram any more information into our minds!

Not only that, but teachers need a break, too. I mean, come on, these classrooms don't just run themselves, you know. Our teachers are here early in the morning and stay late in the afternoon just to make sure everything is ready for when students come every day. To be honest, I think that I'd be alright staying until July, but my poor teacher, I don't think she could handle it. It's only January and her hair is starting to stand out on its ends. Please, PLEASE reconsider making us stay until July, dear principal. Don't forget, if the kids are out of school, we won't be in your office for being in trouble. (Of course I'VE never been there before, but I know others that have. You should give yourself a break!)

Subject:

English -Persuasive Writing

Key Skills:

Using Connectives

Paragraph

Persuasive writing—using: **AFOREST**

CONVINCE
VERSUS
PERSUADE

Convince means to cause someone to believe firmly in the truth of something.

Persuade means to induce someone to do something through reasoning or argument.

Convince refers to a situation where a person's belief is changed, but no action is taken as a result.

Persuade refers to a situation where used in situations that result in actions.

Convince cannot be used with an infinitive.

Adverse Effects are more severe and life threatening.