



Business

Exam Board: Edexcel

Contact: Mr Price

You should do take this course because... BTEC Level 3 Extended Certificate in Business, a nationally recognised qualification, is an exciting and demanding course. It allows students the opportunity to create a virtual business, looking into every aspect of Marketing, Finance, Sales, Production and Human Resources. The course has been developed to equip students with the understanding and skills needed to prepare for a career in Business or, if they so choose, Higher Education.

Year 12

Course Title: BTEC Level 3 Extended Certificate in Business

Course Content: Unit 1: Exploring Business - Internal Assessment
Unit 2: Developing a Marketing Campaign - External Task Set

Entry Requirements : At least a 4 in English and Maths and 3 A* - C's

Assessment type: 42% internal assessment (coursework)
58% external assessment (exam and task)

Year 13

Course Title: BTEC Level 3 Extended Certificate in Business

Course Content: Unit 3: Personal and Business Finance—Written Exam
Optional Unit - TBC—Internal Assessment

Entry Requirements : At least a merit during Year 12 work.

Assessment type: 42% internal assessment (coursework)
58% external assessment (exam and task)

If I did this course it would enable me to... The course will be useful to those students wishing to take Finance, Marketing, Human Resource Management or any Business related degrees. Those wishing to study for degrees in other subjects such as History, Geography or Politics will find knowledge of Business invaluable. With respect to employment those students thinking of a commercial or professional career such as Personnel, Retailing, Marketing and Advertising will also find the course useful. A grounding in Business Studies is very useful for general management roles in a complete cross section of companies.